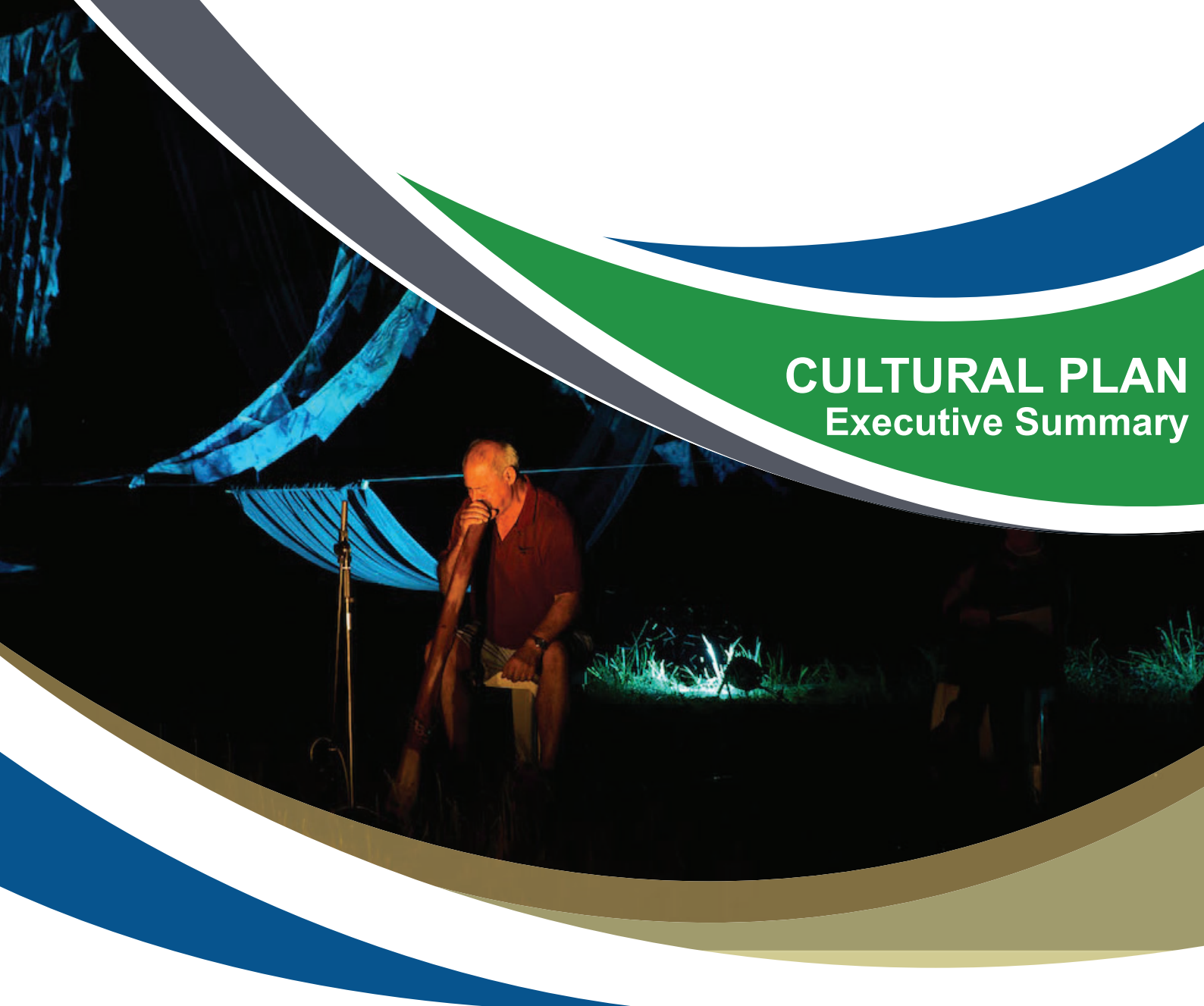


2021 2031

CULTURAL PLAN Executive Summary





Welcome

Nginyanhi Wiradjuri mayiny gawaymbanha nginyalgir Wiradjuri-gu Ngurambung-gu -
We the Narrungdera Wiradjuri people welcome you all to Wiradjuri Country

Acknowledgement

Narrandera Shire acknowledges Aboriginal and Torres Strait Islanders as the first Australians and recognises that they have a unique relationship with the land and water. Council recognises that we are situated on the traditional lands of the Narrungdera Clan, of the Wiradjuri Nation who have lived here for thousands of years. We offer our respect to their elders past and present and through them, to all Aboriginal and Torres Strait Islander people.

Community Vision

We are a prosperous, diverse and sustainable community, built on a deep sense of trust, care and commitment for each other and our environment.

Contents

Community Vision	3
Key Strategic Themes	3
Introduction	3
Why Consultation?	4
Planning Principles	4
Consultation Process	5
The Plan	6
Relevant Council Documents	9
Acknowledgements	10



Vision

We are a prosperous, diverse and sustainable community, built on a deep sense of trust, care and commitment for each other and our environment.

Key Strategic Themes

1 Our Civic Leadership

2 Our Community

3 Our Economy

4 Our Infrastructure

5 Our Environment

Introduction

Cultural planning is a process of inclusive community consultation and decision making that helps local government identify cultural resources and think strategically about how these resources can help a community to achieve its civic goals. It is also a strategic approach that directly and indirectly integrates the community's cultural resources into a wide range of local government planning activities (2010 *Legacies Now and Creative City Network of Canada, 2010*). The Narrandera Shire Cultural Plan 2021-2031 is a ten-year guide for Council's investment in the arts and cultural sector and is intended to be actioned within the context of Council's Long Term Financial Plan, Community Strategic Plan, Disability Inclusion Action Plan, Positive Aging and Youth Strategies.

As a planning framework the document provides strategic directions for Council in response to the priorities identified by the Shire's residents during the consultation process. The Plan will assist Council to fulfil its role as a cultural leader, supporting the Shire's Arts and Cultural development, working with organisations and artists, and strengthening the Shire's cultural life.



Image: Cad Factory - Shadow Places – Narrandera Travelling Stock Route.

Why Consultation?

To ensure the best outcomes for the Cultural Plan through:

- 1. Working together to help develop a comprehensive plan which provides an agreed vision, actionable strategies, goals and outcomes for the Community and Council, and which delivers a platform to enhance the creative future of the Narrandera Shire.*
- 2. Identifying and documenting our assets. The history, places, spaces, programs, organisations and creative people we have in the Narrandera Shire.*
- 3. Contributing to Council's strategic planning process in relation to Arts and Culture.*
- 4. Cooperatively engaging with other relevant bodies including Arts and Tourism Organisations, Community Organisations, Local Businesses, Groups and Individuals to gain maximum benefit for the local community and the region.*

This Plan has been developed and written after consultation with our community, reviewing current programs, evaluating our facilities and researching relevant theories and case studies. We have listened to a broad range of ideas and opinions and have consulted cultural practitioners, artists, musicians, community groups, business owners, the young and the not so young.

Planning Principles

To develop this plan Council followed the Cultural Development Network's Planning Framework. This Strategy uses the following six (6) planning principles developed by the Cultural Development Network and endorsed nationally and internationally to measure success.

- 1. Based on values**
- 2. Directed towards goals**
- 3. Focused on outcomes**
- 4. Informed by evidence**
- 5. Underpinned by a theory of change**
- 6. Respondent to evaluation**

(Cultural Development Network, 2019)

Implementation of this Plan will be driven by community need and demand as expressed through an extensive consultation process which included:

- Baseline survey
- Narrative survey
- Stakeholder reference group
- Aboriginal community consultations
- Face to face community consultation
- Zoom community consultation
- Cultural Plan Information and invitations to – The Community, Council Committees, Local Businesses, Community Groups, Narrandera Argus, Narrandera Community Radio, Councillors, All Council Staff
- Promotional FB Video
- Radio Interview and promotion Spirit FM
- Public Submissions
- Presentations to S355 and Advisory Committees and Community Groups
- Narrandera Aboriginal Elders Liaison Group Consultation
- Youth Council Consultation
- Have Your Say Narrandera Facebook Consultation – 12 Questions over 12 Days
 - Reach - 29909
 - Responses – 520

A number of Themes were developed through the consultation process:

- Supporting People and Participation
- Valuing Aboriginal Arts and Culture
- Vibrant Public Places and Spaces
- Growing the Cultural Economy
- Celebrating History and Heritage
- Building Community Capacity

Under each Theme there are:

- Goals
- Outcomes
- Actions
- Assessment
- Links to the Community Strategic Plan
- Council's Role



Theme: Valuing Wiradjuri Arts and Culture

Goal: Acknowledge and Celebrate Country and Culture.

Theory of Change – Why?

The Wiradjuri people who are the original inhabitants of this area have a living culture that is an essential part of the cultural identity of Shire.

Aims and Outcomes

- Support greater understanding and recognition of Aboriginal history, culture, and identity.
- Identification, recognition and protection of Aboriginal Cultural Heritage sites
- For significant Council events, all reasonable action is taken to engage a local Aboriginal Elder for Welcome to Country.
- Aboriginal cultural spaces are developed for the community.
- For Cultural sites new and replacement signage to be dual language.
- Opportunities for local Artists to showcase art and build business opportunities are promoted.
- Foster and promote increased consultation with local groups within the community such as NSW Aboriginal Education Consultative Group (AECG). Lands Council etc.

Theme: Supporting People and Participation

Goal: Support opportunities for community members to develop, experience and participate in diverse arts and cultural activities.

Theory of Change – Why?

There is a positive correlation between arts and liveability. The arts are valued highly in Narrandera Shire, therefore we will stimulate creativity for artists, participants and audiences.

Aims and Outcomes

- Actively develop strong cultural relationships and networks.
- Facilitate development opportunities for young people and emerging arts practitioners in cultural industries.
- Support existing arts and cultural practitioners and foster new forms of artistic and cultural expression, skill and knowledge.
- Support local celebrations and events that generate community gatherings and pride.
- Acknowledge and celebrate the significant contribution of volunteers to the cultural sector.
- Develop an environment of accessible and inclusive arts and culture for residents and visitors.

Theme: Vibrant Public Spaces and Places

Goal: Support and maintain a diverse range of facilities and opportunities for participation in a vibrant and active cultural sector.

Theory of Change – Why?

Activated vibrant public spaces can play a role in shaping quality community life and driving development. The arts can have a significant role in this activation.

Aims and Outcomes

- Establish and develop dynamic creative and cultural public spaces.
- Support a valued and well-maintained environment.
- Promote arts and culture trails, spaces, and precincts.
- Foster a sense of identity and pride in public spaces within the Narrandera region.
- Provide / maintain multipurpose facilities that can support a wide range of activities.
- Explore opportunities for Public Art.

Theme: Growing the Cultural Economy

Goal: Support the local economy through arts and cultural events, programs and initiatives.

Theory of Change – Why?

There is an innovative skilled creative sector in the Shire that has the potential to contribute to a more prosperous local economy. By supporting capacity building for arts and cultural practitioners and organisations we are supporting culture as a key driver for our economy.

Aims and Outcomes

- Deepen community and visitor engagement in the creative and cultural life of the region.
- Foster and support networking and collaboration between artists and local businesses, community organisations, and across functional areas of Council.
- Promote the value of a vibrant arts and cultural community as an attraction for new residents and industries.
- Quantify and promote the value of arts, culture and creative industries to the local economy.
- Promote the practice and acknowledgement of copyright, moral rights and intellectual property.
- Provide support to local artists and cultural industries to encourage economic growth and cultural vitality.

Theme: Celebrating History and Heritage

Goal: Support programs, institutions, plans and community initiatives that connect with and celebrate local history and character.

Theory of Change – Why?

We know that there is a strong sense of pride in the history and character of our region, and there is a need to recognise our connection to country. We will therefore ensure that our programs and public artworks reflect our unique character and history for all to appreciate.

Aims and Outcomes

- Local heritage, both the natural and built environment, is at the core of our cultural / brand identity and is identified and preserved.
- Recognise the role of architecture, historic buildings, culturally significant sites and Narrandera's unique tree-scape in establishing a sense of place for residents and in attracting visitors.
- Build Narrandera Shire's reputation as a place of cultural and heritage significance.
- Facilitate professional development and training opportunities for cultural venue volunteers.
- Support Museums, Historical Societies and other cultural organisations in providing information and education to the local community and visitors.
- Undertake a review of cultural infrastructure to maximise long term viability focusing on maintenance requirements, accessibility, affordability and the needs of the user community.

Theme: Building Community Capacity

Goal: Cultural programs and policies contributing to the development of the arts within Narrandera Shire.

Theory of Change – Why?

Council in its roles of Leader, Advocate, Funder and Host is central to the development and maintenance of cultural programs, arts and cultural infrastructure, and cultural development opportunities within the Shire.

Aims and Outcomes

- Assist where possible in providing vision and leadership for the cultural development of our community.
- Encourage partnerships with other local Councils through membership and active participation in Regional Arts organisations.
- Facilitate and support the maintenance and development of databases and registers of artists, venues, cultural assets, organisations and businesses.
- Where appropriate, engage local artists represented on the artists database for Council projects/events.
- Make effective use of social media and emerging technologies to promote arts and cultural activities.
- Continue to offer and promote a range of school holiday arts and craft activities in Cultural Venues for the local community.



Image Caption: Year 3 Students experiencing the Joyce Spencer Retrospective - A Life in Craft, at the Narrandera Arts Centre (Image courtesy of The CAD Factory).

Community Consultation Report

The following link will take you to the collated consultation results from the on-line community surveys, workshop presentations, face to face interviews and Facebook survey from the Community Consultation Process for the Cultural Plan (2021-2031). The information is based upon majority feedback where an idea had multiple supporters.

Community Consultation Report.

Relevant Council Documents

- Community Strategic Plan
- Delivery program
- Operational Plan
- Long Term Financial Plan
- Workforce Strategic Plan
- Disability Inclusion Action Plan
- Positive Aging Strategy
- Youth Strategy
- Tourism Policy
- Economic Development Strategy



Acknowledgements

References

2010 Legacies Now and Creative City Network of Canada. (2010). Cultural Planning Toolkit. Retrieved from Creative City Network of Canada:
https://www.creativecity.ca/database/files/library/cultural_planning_toolkit.pdf

Australian Government. (2013, March 13). Creative Australia - National Cultural Policy. Retrieved from APO - Analysis and Policy Observatory:
<https://apo.org.au/sites/default/files/resource-files/2013-03/apo-nid33126.pdf>

Cultural Development Network. (2019). CDN'S Planning Framework. Retrieved from Cultural Development Network:

<https://culturaldevelopment.net.au/what-is-a-cultural-development-plan/planning-framework/>

Dunphy, K. & Smithies, J (2018) Framework for Cultural Development Planning. Melbourne: Cultural

Development Network. www.culturaldevelopment.net.au/planning

Other Cultural Plans

Arts and Culture Plan for Corangamite

<https://www.corangamite.vic.gov.au/files/assets/public/documents/publications/strategies/strategy-corangamite-shire-arts-and-culture.pdf>

Bass Coast Shire Council Arts and Culture Strategy Executive Summary

<https://d2n3eh1td3vwdm.cloudfront.net/general-downloads/Recreation-and-Culture/Bass-Coast-Shire-Council-Arts-and-Culture-Strategy-Executive-Summary-Final.pdf>

Gympie Regional Council Arts and Cultural Plan

<https://www.gympie.qld.gov.au/documents/40005057/40005560/CSMP411.pdf>

Port Macquarie Hastings Cultural Plan

<https://www.pmhc.nsw.gov.au/files/assets/public/communityculture/artculture/port-macquarie-hastings-council-cultural-plan-2018-2021.pdf>

Parkes Shire Cultural Spaces Plan Executive Summary

<https://app.box.com/s/vncz7xuewjekoxfxuntobtkl95g8igi8>

Shire of Nannup Cultural Plan

https://www.nannup.wa.gov.au/Profiles/nannup/Assets/ClientData/Images/News/Cultural_Plan_2019.pdf

Wagga Wagga City Cultural Plan

<https://wagga.nsw.gov.au/the-council/planning-and-reporting/community-planning/current-community-plans/cultural-plan-2020-2030>

Images

Cover Front: Michael Lyons - Shadow Places – Narrandera Travelling Stock Route – Photo Courtesy of The CAD Factory.

Page 3. Cad Factory - Shadow Places.® - Narrandera Travelling Stock Route.

Page 5: Wiradjuri” Three Rivers People, Courtesy of the Clontarf Academy, Narrandera High School.

Page 9: Joyce Spencer Retrospective - A Life in Craft, at the Narrandera Arts and Community Centre - Photo courtesy of The Cad Factory.

Page 11: On Common Ground - River Projection – Photo Courtesy of The CAD Factory.

Cover Rear: On Common Ground - River Projection – Photo Courtesy of The CAD Factory.

